

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Release of advertisement in “Athithi National Telugu monthly magazine” December issue – Sanction and release of an amount of Rs.50,000/- (Rupees Fifty Thousand only) including taxes - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 319

Dated: 30-05-2016
Read the following:

1. From M/s. Athithi National Telugu monthly magazine, Hyderabad, Dt.Nil.
2. Govt.Lr.No.4029/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.10-12-2015.
3. Release Order No.30/Display-Agency/Advt.I/2015-16, of I&PR, Hyderabad, Dt:31-03-2016.
4. Bill No.TAPL/222/2015-16, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad, Dated:22-12-2015.

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1. In the reference 1st read above, M/s. Athithi, Hyderabad, has requested to release an advertisement to publish in “Athithi National Telugu monthly magazine, for central page, for an amount of Rs.50,000/- (Rupees Fifty Thousand only) including taxes. Accordingly, Government have issued a order to M/s. Touchstone Advertising (P) Ltd., Hyderabad, agency through Department of Information & Public Relations, Hyderabad, for the same, vide reference 2nd read above.

2. In the reference 3rd read above, the Department of Information & Public Relations, Hyderabad, has issued a release order to M/s. Touchstone Advertising (P) Ltd., Hyderabad, to publish an advertisement for an amount of Rs.50,000/- (Rupees Fifty Thousand only) including taxes, towards the above said purpose. After publication of an advertisement, the above said agency, has furnished a bill for the same, in the reference 4th read above and requested Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs. 50,000/- (Rupees Fifty Thousand only) including taxes, towards advertisement in “Athithi National Telugu monthly magazine”, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para - 3 above shall be debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. :AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER